

Experts In China Endorse Copeland Digital Scroll® Heating As “World Leading” At Ministry Of Construction Sponsored Endorsement Conference

Representatives from Emerson Climate Technologies and Gree, a leading Chinese HVAC manufacturer, recently joined top government officials and experts at a conference to endorse Copeland Digital Scroll® Heating technology in China. At the conference, this new technology received a “World Leading” technology endorsement from China’s Ministry of Construction (MOC). The MOC, which began this endorsement program in 1998, receives more than 400 applications each year, of which about 60 receive awards of different levels. The Digital Heating endorsement is the first time in seven years that any new technology in China has received this top designation from the MOC. The endorsement establishes a foundation of government support for possible expanded activities including national level demo projects, national technology awards, promotion and standards development, and potential tax benefits for projects using this technology. Technology endorsement provides credibility for developers, OEM’s and design institutes to adopt applications based on this technology.

Emerson Climate Technologies’ technical and marketing team partnered closely with their counterparts at Gree, to develop a new heating/cooling system based on Digital Scroll Heating technology. Final field testing is now being completed and the new systems are expected to be available in February 2006.

Along with the endorsement conference, Gree had the official launch of their Digital Heating Ultra-Low Temperature Heat Pump. The launch of the new technology took place at Gree’s headquarters in Zhuhai, and was attended by top government officials, including Bai Rongchun - Director, NDRC and Zhang Qingfeng, Director, MOC. Bill Bosway, President of Emerson Climate Technologies – Asia Pacific, Mark Dunson, Vice President - Marketing, Mark Ng, Vice President – Sales, and Simon Wang, Vice President - Engineering, also took part in the event. In addition, senior representatives from Gree, including Chairman Zhu Jianhong, were in attendance.

Seventy media covered the ceremony, including CCTV, and more than 60 articles have appeared about the launch. After the heat pump with Copeland Digital Scroll Heating® was unveiled, industry experts signed their names on the unit, which will be permanently displayed in Gree’s Zhuhai showroom.



Endorsement Conference



Ribbon Cutting Ceremony



Condensing Unit Signing